



CONTACT

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websitter.pages.dev

SKILLS

Web Development

- HTML, CSS, JavaScript
- React, Next.js
- Tailwind CSS
- Responsive design

Google Ads

- Search campaigns
- Keyword research
- Negative keywords
- Ad copy, location targeting

SEO & Tracking

- On-page SEO, meta descriptions
- Call / WhatsApp / form tracking
- Campaign reporting

Tools & Deployment

- Cloudflare Pages / Workers
- Domain and DNS setup
- VS Code, Git, Figma

Automation

- AI call-assistant concepts
- Messaging and calling automation

LANGUAGES

- Telugu
- Hindi
- English

INTERESTS

- Web technologies
- UI/UX design
- Performance marketing
- SEO and analytics
- AI business automation

L. SRIHARI

Web Developer | Google Ads & Performance Marketing

PROFILE

Web Developer, Website Designer and Google Ads Manager with approximately one year of experience in web development and one year in Google Ads management. Founder of Websitter, delivering business websites, landing pages, performance marketing and digital automation solutions. Experienced in building responsive websites and supporting lead-generation campaigns with keyword research, campaign optimization and conversion-tracking checks.

WORK EXPERIENCE

Founder, Websitter – Website Development & Performance Marketing

Approximately 1 year in web development and 1 year in Google Ads management

- Design and develop responsive business websites, landing pages and e-commerce experiences.
- Set up and optimize Google Search Ads campaigns using relevant keywords, negative keywords, ad copy and geographic targeting.
- Support lead generation through call, WhatsApp and form enquiry journeys and conversion-tracking checks.
- Implement basic on-page SEO, website metadata, domain/DNS configuration and Cloudflare-based deployments.
- Coordinate client requirements, website launches, campaign maintenance and monthly performance reporting.
- Explore AI call assistants and messaging/call automation solutions for business workflows.

SELECTED PROJECTS

Homelo – Real Estate Website

Real estate website concept for presenting property information.
homelo-website.pages.dev

Sri Balaji Electronics – TV Services Landing Page

Landing page for TV repair services, designed to present services and encourage enquiries.
sribalajielctronics.com

Urban Deep Cleaner – Cleaning Services Landing Page

Local cleaning-services landing page focused on service information and enquiries.
urbandeepcleaner.in

Swan Turbines Foundation – Donation Website

Trust/foundation website presenting charitable information and donation-related content.
90de65bd.swan-turbines-foundation.pages.dev

Stridex – E-commerce Website Design

E-commerce website design focused on product presentation and shopping experience.
6a5cad69.stridex-project.pages.dev

Websitter – Company Portfolio

Portfolio website presenting Websitter's website and digital marketing services.
websitter.pages.dev

EDUCATION

B.Tech – Computer Science and Engineering (CSE)

ICFAI University, Hyderabad | 2028

CAREER GOAL

Build effective digital experiences and measurable marketing campaigns while growing Websitter's website, performance marketing and automation services.